



MAYOR LANE WRITES...



MAYOR
City of Scottsdale

480.312.3111
www.scottsdaleaz.gov

By Mayor W.J. "Jim" Lane

I am very proud to formally introduce Scottsdale's Cure Corridor. Health and wellness are an integral part of Scottsdale's identity, and we are emerging as a global leader in advancing healthcare, research and bioscience.

An unprecedented collaborative spirit exists among world-renowned local healthcare institutions and new, exciting bio-technology companies, making Scottsdale

a place where miracles happen. The investment of these companies and the highly skilled workforce they employ brings economic opportunity. An even greater advantage to being the birthplace to cutting edge research is that local residents will benefit first. These Scottsdale assets protect the most important foundation for a quality life: health.

Fresh ideas, energy, innovation; all these things are core parts of Scottsdale's heritage and our community character. From education and research to clinical trials and patient care delivery, the progress made in the Cure Corridor starts at home and soon will profit the entire Valley and save lives around the world.

This is an exciting time for Scottsdale. The Cure Corridor builds on the success of the past and looks toward the future.

We are celebrating this introduction with a breakfast and panel series and expert panel dialogue on healthcare and bioscience activities in Scottsdale followed by Keynote Speaker Dr. Daniel D. Von Hoff. To register and for more information, please visit <http://bizjournals.com/phoenix/event/93841>.



SkySong III Gets Underway

SkySong, the ASU Scottsdale Innovation Center in Scottsdale, will break ground this month on a \$32 million office building. With the first two office buildings at SkySong almost fully leased, work begins on SkySong III. **Sharon Harper**, president and CEO of **Plaza Companies**, says the start of construction is a significant milestone and an example of the positive impact created by SkySong.

"We are very pleased to continue to build the vision for SkySong as a technology and innovation hub," Harper says. "SkySong has already had a tremendously positive impact on south Scottsdale and on Arizona's economic development efforts as a whole. Despite the challenging economic conditions of the past few years, SkySong continued to thrive and attract economic growth."

Scottsdale Mayor **Jim Lane** says that the impact of SkySong on southern Scottsdale has been critical in sparking new economic

development in that part of the community.

"It's just another sign of how that corridor is developing on all lines, with what's promised, planned and underway," he says.

SkySong is a mixed-use development consisting of 1.2 million square feet of office and retail space at full build out in addition to residential units underway.

"Now, with this new building and with the coming completion of the SkySong Apartments, the impact of SkySong on our community will become even more profound and positive," adds Harper.

SkySong III has already pre-leased 65 percent of the space to three anchor tenants: **Arizona State University**, which will take up 1.5 floors; **WebFilings**, an existing SkySong tenant that will expand there by taking up one floor; and **Plaza Companies**, which will open an office there. For more information, visit www.skysongcenter.com.

Serving the Community Since 2002

7

Cancer Center Upgrades, Renovation Complete

Scottsdale Healthcare has announced a long-term relationship with **Arizona Center for Cancer Care** (AZCCC). The center has now opened facilities at the **Virginia G. Piper Cancer Center** and will be providing radiation oncology services at both its **Shea Medical Center** and **Osborn Medical Center** locations. **Arizona Breast Cancer Specialists** (ABCS), AZCCC's partner, will also now provide services as part of this relationship.

Now complete and open to patients, facility renovations include:

- More than doubling the number of exam rooms in the department.
- The addition of RapidArc Stereotactic Radiosurgery as a treatment option, which will allow for short courses of high-dose radiation.
- The installation of a new iX Linear Accelerator, capable of delivering precision Intensity Modulated Radiation Therapy (IMRT) with daily image guidance therapy.

"IMRT utilizes special imaging and treatment delivery techniques to define the size, shape and location of the tumor as well as normal tissue. It allows us to precisely design the radiation beams to the size and shape of the patient's tumor while avoiding normal organs," says **Dr. Farley Yang**. Yang is one of the first radiation oncologists in Arizona to successfully use IMRT.

For additional information, please visit www.arizonacc.com.

CITY
SunTimes