

# NORTH VALLEY TIMES

\*\*\* SPECIAL EDITION FOR THE PHOENIX NORTH VALLEY \*\*\*

## Deer Valley Cancer Center upgrades, expands

Arizona Center for Cancer Care (AZCCC), a multispecialty group of Arizona's most recognizable names in cancer treatment and technology, is pleased to announce it has officially partnered with Arizona Radiation Oncology Specialists (AROS), which provides award-winning radiation oncology treatment and research to advance the treatment of cancer right here in Deer Valley, as well as Arizona Breast Cancer Specialists (ABCS), which solely focuses on the treating women with breast cancer and is located next door to the Deer Valley center.

Together, the newly combined group will offer customized cancer care at 20 total offices Valleywide under the ABCS and AZCCC brands. As part of the merger, all AROS facilities – including the office located at 20950 North 29th Avenue in Deer Valley – have expanded their treatment capabilities to now offer exten-

sive gynecologic and medical oncology as well as hematology.

"We are very excited to bring the division of gynecologic oncology at Arizona Center for Cancer Care to Deer Valley," says Dr. Ivor Benjamin, who is board-certified in obstetrics and gynecology with subspecialty certification in gynecologic oncology. "This will give us the ability to provide comprehensive, multidisciplinary services for the evaluation and treatment of female cancers including endometrial, ovarian, cervical, vulvar, vaginal, and gestational cancers."

Dr. Benjamin specializes in minimally invasive surgery using the da Vinci surgical robot, and has performed more than 450 complex robotic gynecologic surgeries. He is medical director of the robotic surgery program at St. Joseph's Hospital and Medical Center, and serves as a robotic surgery proctor for training and skills certification of other surgeons

throughout the country. Dr. Benjamin also is vice chairman of the department of obstetrics and gynecology at St. Joseph's, an associate professor at Creighton University School of Medicine at St. Joseph's, and part of the Comprehensive Cancer Center.

"Our team also provides access to the latest investigational therapy, and clinical trials from the Gynecologic Oncology Group and National Cancer Institute," adds Dr. Dennis R. Scribner, Jr., who is board-certified in gynecologic oncology.

Dr. Scribner specializes in minimally invasive and robotic surgery and has performed over 1,000 surgery cases. A recipient of numerous teaching awards and research grants, Dr. Scribner has published over 30 peer-reviewed articles. He earned his medical degree from the University of Connecticut, and completed a residency at Hartford Hospital followed by a gynecologic oncology fellowship at

the University of Oklahoma.

As the addition of gynecologic oncology brings new specialists to the area, so does the addition of medical oncology. Among them, medical oncologists who are specialists in hematology will now be available in Deer Valley with the ability to treat non-cancerous blood disorders, including hemophilia and malignancies such as lymphoma and leukemia.

"Together, we are now a cancer center without walls whose services stretch into every inch of this community, offering Deer Valley residents with the best doctors, best treatment technologies and best research in the country," says ABCS co-founder Dr. Coral Quiet, who will continue all of her critical care work from the Deer Valley office. "Cancer is a disease of survivors – and we want to keep it that way."

For more information, please visit [www.arizonacc.com](http://www.arizonacc.com).

## Prostate Cancer Awareness Month

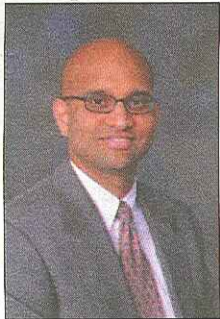
By Murali Murty

The American Cancer Society estimates that 29,412 men died from prostate cancer in 2008.

Why not take September – Prostate Cancer Awareness Month nationwide – as your chance to get educated?

First and foremost, prostate cancer is the most common form of non-skin cancer in America.

According to the Prostate Cancer Foundation, one in six men will be diagnosed



with prostate cancer, with likelihood increasing with age. It is the second leading cause of death among males in the United States.

Without a doubt, the best chance for a positive outcome is getting regular screening so potential problems are caught early. The best bet – getting prostate-specific antigen, or PSA, blood test and digital rectal exam (DRE) yearly starting at age 50. For those with family history or other risk factors, screening should begin at age 45.

If you or someone you love is diagnosed with prostate cancer, there are a variety of options for treatment. Each should be explored thoroughly with a qualified

physician to decide the best method for the patient. These options include, but are not limited to:


- Active surveillance
- Prostatectomy Radiation Therapy
- Hormone Therapy
- Chemotherapy

As science progresses, studies have demonstrated that radiation treatment – delivered externally and internally – is as effective in treating the disease as surgical removal of the prostate. One of the biggest issues doctors face in delivering radiation, but using systems like the RapidArc® Image Guided Radiation Therapy, doctors can pinpoint the areas needing treatment. In addition, the new

system shortens treatment times of 2-3 minutes compared to 30 minutes with traditional radiation therapy.

As a result, nearly 100 medical centers throughout the country have adopted a new system that enables physicians to determine the exact location of the prostate in real-time during radiation therapy. Armed with this information, radiation to the surrounding healthy tissue can be avoided and side effects can be minimized.

Dr. Murali Murty is a partner at Arizona Center for Cancer Care, which is located at 20950 N. 29th Avenue in Deer Valley. [www.arizonacc.com](http://www.arizonacc.com)



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